

Wardrobe Analysis — Knowledge Base

1. What Is Wardrobe Analysis?

Wardrobe analysis is a professional service focused on reviewing and organizing an existing wardrobe to make it functional, cohesive, and aligned with a person's lifestyle. It is not about trends or shopping, but about understanding how clothes actually work in everyday life.

The goal is to help clients see their wardrobe clearly, identify what works, and remove unnecessary complexity from daily clothing choices.

2. Why Wardrobe Analysis Is Useful

- Reduces decision fatigue when choosing outfits
- Helps avoid unnecessary purchases
- Makes better use of clothes you already own
- Creates a clearer personal style direction
- Saves time in everyday life

3. Core Principles of My Work

- Lifestyle first: clothes must fit real daily routines
- Comfort and confidence over trends
- Fewer items, more combinations
- Practical solutions, not abstract style rules

4. Frequently Asked Questions

Q: Do I need to buy new clothes after a wardrobe analysis?

A: No. The main focus is on working with what you already own. Shopping recommendations, if any, are optional and based on real gaps in your wardrobe.

Q: Is wardrobe analysis about throwing things away?

A: No. The goal is clarity, not forced decluttering. Decisions are always made together with the client.

Q: Who is this service suitable for?

A: It is suitable for anyone who feels overwhelmed by their wardrobe or wants to simplify daily outfit choices.

Q: Is this service only for women or a specific age group?

A: No. Wardrobe analysis is based on lifestyle and personal needs, not gender or age.

Q: Do I need to prepare my wardrobe in advance?

A: No special preparation is required. The analysis works best with your wardrobe as it is in real life.

5. Pricing

My services are offered in flexible formats depending on your needs and level of support.

- €50 per hour
- €200 for a 6-hour working day
- €600 for four weeks, including three 2–3-hour meetings (wardrobe analysis and/or shopping if needed), five phone calls, and everyday chat support in a messenger

6. What Wardrobe Analysis Is Not

- It is not forced decluttering
- It is not trend-based styling
- It does not require buying new clothes

This knowledge base is intentionally concise and practical. It is designed to help the AI assistant answer questions clearly and explain available options transparently.